

# THE BASSANO HERALD

VOL II; No. 41.

Bassano, Alberta.

Thursday, October 11, 1956.

\$1.50 per year.

## CHURCH DEDICATION WELL ATTENDED

The Bassano Evangelical Free Church reported a very successful Open House and Dedication service for the new church over the weekend.

A large number of the citizens of Bassano and district availed themselves of the opportunity to see this new and attractive building as well as a number of guests from Vancouver, Calgary, Lethbridge, Taber, Tilley, Brooks, Enchant and Vauxhall. Distinguished visitors present included Rev C.J. Fosmark, District Superintendent, Rev. C. Hutchinson of the Berean Bible College, Rev. and Mrs. Strom of Japan and Rev. and Mrs. Hines of Columbia.

Rev. C.J. Fosmark brought the dedicatory message and Rev. William Johnson, Vice Chairman, led the dedicatory prayer. Rev. Cyril Hutchinson brought a challenge to the large congregation on the subject of "After Dedication - What?" He also showed slides on his recent tour of Ethiopia.

Refreshments were served by the ladies after the service.

## FAREWELL PARTY FOR DR. CLARE

A farewell party for Rev. Dr. Clare, who is leaving this week for London, Ontario, was held in the banquet room of the Masonic Hall on Friday evening.

Les Spivey acted as master of ceremonies for the social evening and Mrs. Brent played the organ. Others taking part in the entertainment included Mrs. Betty Ann Bodmer, J.W. Ratzlaff, Ben Plumer Sr., Ralph Arrison and Mrs. Maude Knight.

Art Simpson made a presentation to Dr. Clare on behalf of the Bassano Curling Club and Les Spivey presented Dr. Clare with a gift from the people of Bassano as a token of appreciation for his civic efforts during his stay here. Dr. Clare gave a short speech in acknowledging the presentations which was well received.

## EASTERN STAR MEETS

The local Chapter of the O.E.S. held the second meeting of the season on Wednesday evening, October 3rd, in the form of an Initiation Ceremony for three new members. Music was supplied by the choir and a duet, "The Rosary", was sung by Mrs. Grant Bodmer and Mrs. William Redmond, accompanied at the piano by Mrs. E.M. Kelly.

Lunch was served at the close of the evening. For the information of visiting members, the Mary Keohane Chapter of the O.E.S. meets in the Masonic Hall on the first Wednesday evening of each month.

## CHURCHES PLAN MERGER

The Bassano Evangelical Free Church was host to the Board of the Fellowship of Gospel churches and the Prairie District Board of the Evangelical Free Churches on Thursday, October 4th.

The two boards met to discuss and plan for the amalgamation of the two organizations. It is hoped that the merger will consummate sometime in January, 1957.

This will add another 15 churches to the Evangelical Free Churches of Alberta and it is felt that this amalgamation will strengthen the organization considerably throughout the province.

## OUR CHURCHES

### KNOX PRESBYTERIAN CHURCH

Sunday School - 10:00 A.M.  
Morning Service - 11:00 A.M.

Minister - Rev. W.H. Moorehead  
\*\*\*\*\*

### ST. MARY'S ANGLICAN CHURCH

Sunday School - 2:00 P.M.  
Evensong - 3:00 P.M.

Rector - Rev. G.B. Hotchkis  
\*\*\*\*\*

### BASSANO EVANGELICAL FREE CHURCH

Sunday School - 10:30 A.M.  
Evening Prayer - 7:30 P.M.

Pastor - Rev. Leon A. Tiede

## TOWN TOPICS

Mr. and Mrs. Ted Redmond, Bill and June spent Thanksgiving at the home of Ted's parents, Mr. and Mrs. William Redmond.

Dr. L.H. Mason was the guest speaker at the meeting of the Hussar Home and School Association on Wednesday evening. The topic of his address was "Child Health and Welfare".

The ladies of St. Mary's Guild are engaged in a fund raising campaign in order to finance a new paint job for the interior of the church. Anyone willing to assist in this good work should contact Mrs. Edwards, Mrs. Bacon or Mrs. Eaby.

Mrs. William MacLean and her daughter and son-in-law, Mr. and Mrs. Charlie Sheffner, have left for Spokane and other points on the west coast. They plan to be away for a few weeks.

Dr. Werner Mahan, the walking dentist, spent one night in Bassano on his walking tour to Calgary. He has walked from Montreal to Calgary, a distance of 2300 miles during the past 3 months.

Mrs. William Miller has returned from her visit to Dolia, where she has spent the past month.

Carl Herman has returned home after helping with the harvest on his farm near Lacombe.

Constable Bill Lee, assisted by Town Constable Pat McPhee, arrested a man driving a stolen auto from Calgary as he passed Bassano recently. The man was returned to Calgary for trial.

John Beringer's new car was damaged by a hit and run driver while it was parked in front of his house on Tuesday night. We hear that John is fit to be tied over the occurrence!

Don't forget the Football Dance in the Bassano Hall on Friday night, October 12th.

The Willing Workers plan to hold their Annual Chicken Supper on Saturday, October 27th.



# The Sports Clinic

(An official department of the Canadian Amateur Sport and Physical Fitness Development Service)  
By Lloyd Percival

## Is cross-country running good for your heart?

Usually, we're asked if distance running is hard on the heart because so many people still seem to believe that this vital organ is liable to be strained by the efforts involved in endurance sports. As those who have studied the problem know, medical experts now feel that a normal heart cannot be injured by hard physical exertion.

However, a side of the question that often is overlooked is the fact that such activity has a very beneficial effect on a normal heart. Measurement experts say that the most efficient hearts they find are those of long-distance runners.

Anyone who is a long distance runner can be assured that he is developing wonderful heart efficiency that will stay with him for many years if he takes care of himself after he retires from competitive running.

### Stay away from ice during games

It has become quite common for trainers to give thirsty athletes a small piece of ice to suck so that they won't take in too much water, as they might by drinking. However, it's the opinion of such top medical and physical education experts as Dr. C. E. Bilik that this is not a wise practice.

In the first place, ice can cause damage to the enamel of the teeth because of the sudden temperature change. In addition, the liquid reaching the stomach is very cold and can easily cause stomach distress.

Probably the best argument against using ice during games or

practices is that it's not necessary. It has been proved that moderate drinking of water is in no way harmful—in fact, it's actually beneficial.

The Canadian Amateur Sports and Physical Fitness Development Service is a nationwide project operated by Sports College to improve standards of sports and physical fitness. This newspaper is pleased to participate in this service by presenting the "Sports Clinic". Further information about CASPFDS may be obtained by writing to Sports College, Box 99, Toronto 1, Ont.

Venus is the brightest planet

## Ticklers

By George



"No flat tires, no motorcycle cops, no Sunday drivers, no ulcers! That's the line the salesman gave me... He took the money and bought a car!"

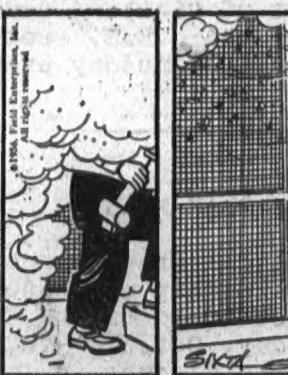
—By Les Carroll



—By Chuck Thursday

## RIVETS

By George Sixta



## THE TILLERS

—By Les Carroll



## Patterns

Classic favorite



26  
10-20  
by Anne Adams

Sheath-slim lines, combined with your favorite classic style! Neat shirtwaist bodice; action-back pleat below a graceful yoke. Wonderful "go everywhere" dress for all your busy daytime activities—choice of three sleeve versions for all-seasons wear!

Pattern 4726: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 16 requires 4½ yards 39-inch fabric.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Anne Adams Pattern Dept.,  
Department P.P.I.,

60 Front Street W., Toronto.  
Be sure to write plainly your Name, Address and Pattern Number. 3215

## GLASS SNAKE

The so-called "glass snake" is not a snake at all; but a legless lizard. This species gets its name from the fact that it looks like a snake and its tail breaks as easily as glass.

## DOG DAYS

The expression "dog days" originated in ancient Rome when it was believed that the simultaneous rising of Sirius, the dog star, and the sun caused the hot and humid weather of mid-summer.

## Weekly Crossword Puzzle

### Music-Maker

#### HORIZONTAL

1 Depicted

musical

instrument

8 It is used in

the

section of

orchestras

13 Botanical

ridges

14 Artist's stand

15 United

16 Giant

18 Greek letter

19 Rodent

20 Beginning

21 Sorrowful

22 Niton

(symbol)

23 Pronoun

24 Chair

27 Poems

29 Behold!

30 "Smallest

State" (ab.)

31 Tantalum

(symbol)

32 Measure of

area

33 Footless

35 Conduct

38 Month (ab.)

39 Twelfth

Greek letter

40 German city

42 Involve

47 Mongrel

48 Falsehood

49 Annoy

50 Employ

51 Russian

storehouse

53 Goes to bed

55 Singing voice

56 Likes better

#### VERTICAL

1 Oak seeds

2 Woolly

3 Waste

allowance

4 Hawaiian

Islands (ab.)

5 Above

6 Precipitation

7 Seines

8 Twisted

9 Sun god

10 Vipers

11 Tilt

12 Slips

17 An (Scot.)

25 It is also called

37 Compulsion

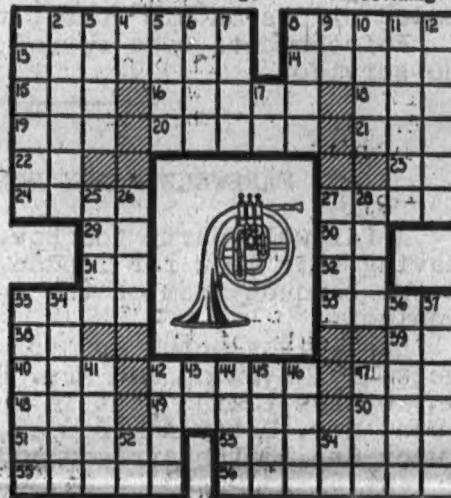
an — horn

41 Average

### Here's the Answer



26 Amphibian  
27 Verbal  
28 Dreadful  
29 Charm  
30 Civil  
31 Civil  
32 Entertainer  
33 Compulsion  
34 Average  
42 Brain passage  
43 Compass point  
44 Fish  
45 Employer  
46 Network  
47 Heal  
52 Italian river  
54 Providing





Published every Thursday by Hugh Pearce, Bassano, Alberta. Authorized as second class mail by the Postoffice Department, Ottawa.

## THE OBSERVER

BY HUGH PEARCE

The municipal poll tax (or minimum tax as it is called in Alberta) can be, and often is, nothing more than a nuisance tax which costs more to collect than it produces. While the Maritime Provinces use the poll tax as a good source of municipal revenue, the Western Provinces consider the tax more from the viewpoint of charging non-taxpayers for part of the costs of services they use rather than for the amount of revenue derived from the tax.

Originally the poll tax was established in an era when poll tax served as an alternate to statute labor. If a resident was unable or unwilling to do his share of roadwork, he could pay a poll tax which permitted the municipality to use this money to pay others to do the work for him. While this practice has been abandoned long since, the ever increasing demand for services has increased the need for additional revenue in municipalities all across the country. Consequently all avenues of taxation have, of necessity, been explored.

Once again the need for additional revenue for municipal purposes has arisen and the municipalities, in conjunction with the provincial government, are taking a second look at various revenue raising schemes which have been rather unpopular with the tax paying public in the past. The poll tax is one of these ideas; a sales tax is another. The Province of Alberta instituted a sales tax in the late "thirties" but, after a year or so, the tax proved so unpopular that it was discontinued.

Poll tax in the Maritime Provinces is levied as a revenue raising levy and amounts to a tax of \$40 to \$50 on every male and female resident worker in the municipality. In the Western Provinces, however, the maximum allowable tax is set at \$5 with the Alberta maximum of \$10. Collection costs of a \$5 tax on a floating population with no security can reach as high as the revenue collected in some cases and, in the long run, is hardly worth the effort of collection.

Regardless of whether the tax is high or low, the attitude of provincial governments all across the country toward poll tax is the same. Nova Scotia's Minister of Municipal Affairs states: "I am personally in favor of poll taxes. Non-property taxpayers are receiving services from the municipality and should be willing to pay for them. I do not think it is enough to say that they are paying indirectly - nor do I think it is accurate to say so; everyone, including real property owners, pay taxes to the municipality indirectly". In Saskatchewan, where only nine out of 106 cities and towns eligible to do so levy a poll tax, John McIntosh, Deputy Minister of Municipal Affairs, reasons that "poll tax makes the person taxable a contributor to the municipal treasury and in that way, makes him more tax conscious". That, then, seems to be the main reason for levying a poll tax in Western Canada for certainly the revenue thus collected is negligible when compared with the effort and expense of collection.

The city of Kitchener, Ontario, is endeavoring to put the poll tax into the revenue bearing class instead of being merely a nuisance tax. It is proposed to raise the poll tax to \$30 for each working resident and to give them full voting privileges in return. It is estimated that this plan would net the city \$100,000 extra each year and materially assist in balancing the budget.

One thing is certain. Residents of every municipality are demanding more and more public services each year and someone must pay for them. John Q. Public must foot the bill!

## T.V. TIME IS HERE

\*\*\*\*\*

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Les Spivey - Manager  
Phone 6 Bassano

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IN YOUR "DRESS UP" CLOTHES  
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YOU WILL ALWAYS BE SURE TO LOOK YOUR BEST IF YOU HAVE YOUR DRY CLEANING DONE BY THE ONTARIO LAUNDRY. THEIR "SANITONE SYSTEM" OF DRY CLEANING ENSURES ABSOLUTE CLEANNESS.

CLOTHES CLEANED BY THE SANITONE METHOD WILL WEAR LONGER TOO.

SEND A TRIAL ORDER TODAY AND BE CONVINCED.

28

THE ONTARIO LAUNDRY & DRY CLEANERS

## FOR MEALS

THAT HIT THE SPOT

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100

BUD'S COFFEE SHOP  
George Mason - Prop

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MEN'S AND LADIES'

FROM \$49.50 AND UP  
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- TIP TOP TAILORS - JAMES BROTHERS -

AND W.R. JOHNSTON

Hundreds of cloths & patterns to choose from.

## TERMS

\$9.50 DOWN

\$10.00 PER MONTH

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BRENT'S MEN'S WEAR  
Phone 12 Bassano



## EDITORIALS

from other weekly papers

(These are not necessarily the views of the editor of this paper.)

## Food for thought

(From The Dauphin Herald &amp; Press, Dauphin, Man.—Aug. 16, 1956)

People who give any thought to The Lord's Prayer when they say it, think it strange that we ask God "lead us not into temptation."

It sounds as though we believe God would actually lead us into temptation if we didn't ask Him not to. This is, of course, completely inconsistent with all that we have been taught about God as a loving heavenly Father. It has also been thought that the prayer is a request that God lead us away from all temptation, but this is both unreal and impossible. So what does it mean?

In getting our thinking straight on this phrase in The Lord's Prayer, we should begin by recognizing the very real place that temptation occupies in our daily living. We are constantly being tempted to do and say the things that our conscience tells us do not belong in a Christian life.

The small boy is tempted to lie about his mistakes and his shortcomings; the student is tempted to cheat in an examination; the homemaker is tempted to leave until tomorrow the house cleaning she should do today, and tempted to pass on as the truth some information about a neighbor that is actually gossip.

The employee is tempted to be a clock-watcher, and fail to deliver the work he is being paid to do; the business owner is tempted to put desire for profit before willingness to provide quality merchandise and service at a fair price.

A man is tempted to sell out his religious convictions for the sake of convenience, or popularity or the satisfaction of personal desires.

Temptation in one form or another is a daily problem for us all. No one can escape it.

And I doubt that it would be a good thing if we could escape it. Temptation is the fire in which a man's beliefs, his principles and convictions are tested. His stand against the temptation that threatens to break down his moral and ethical standards is the measure of a man's spiritual strength. And if our convictions cannot stand such a test, they are not worth holding onto, and point out the need of something better.

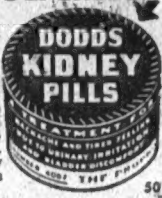
But there is a limit to what anyone can resist. There is no one reading this page who can claim to have held out against all the temptations that have ever worked out their subtle cunning on him.

So everyone has his own urgent reason for a prayer to God to lead him away from the temptations that he is not yet strong enough to resist, and be delivered from the evils that would ensnare him if they had the chance.

Who is there who has not felt the need for such a prayer at least once each day?

## YOU CAN DEPEND ON

When kidneys fail to remove waste and toxins, backache, tired feeling, disturbed rest often follow. Dodd's Kidney Pills stimulate kidneys to do their duty. You feel better—sleep better, work better. Get Dodd's at any drug store. You can depend on Dodd's.



## How To Hold FALSE TEETH More Firmly in Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little FASTEETH on your plates. This alkaline (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, gooey, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today at any drug counter.

## Helps You Reduce Swollen Painful Piles

Here is a nice, clean, easy way to get real relief from the nagging distress of swollen, painful piles without the inconvenience of ointments, pile pipes or suppositories.

The secret is in taking just one small Hem-Roid Tablet, with water, two or three times a day. Works through effective INTERNAL action. Quickly eases constipation, relieves itching, soreness and pain. Helps shrink piles and permits them to heal.

Why suffer needlessly when Hem-Roid offers you so much. Get a package today. See for yourself how nice Hem-Roid is to use, how effective it is and how much more comfort it will quickly bring you.

All drug stores. Low cost. Money refunded if you are not 100% pleased.

## HUNGRY COYOTES

Hungry coyotes have been taking toll of chickens and sheep west of Hines Creek, Alta., in the Peace River region. One farmer reported the loss of 60 chickens.



## Ready for hunting

"Better be safe than be sorry." So, whether you have one gun or several, put your mind at ease by making one of these racks. Pattern 405 gives actual-size cutting



guides for all shaped parts, and shows every step of the simple construction. It will be mailed for 35c. This pattern is one of five in the Sportsman's Packet for \$1.50. FREE CATALOGUE upon request

Address order to:  
Home Workshop Patterns,  
Department P.P.L.,  
4433 West 5th Avenue,  
Vancouver, B.C.

## Importance of balance to life of automobile tires

Recently, a car owner came driving into the Service Department of his local dealer. The car wasn't steaming, but he was.

"These tires should be good for a long time yet," he told the Service Manager, "but they are starting to give me trouble."

The Service Manager began an inspection. On each of the tires, he found, one side was so badly worn that the tread had almost disappeared.

"How could that happen?" the owner asked. The Service Manager replied with a statement supported by his Service Department records—"You have never switched these tires since you've owned the car!" Somewhat embarrassed, the owner

answered, "I didn't think it made much difference."

The Service Manager then explained that it DID make a difference. In normal use, the rear tires wear quicker than the front, right tires wear faster than the left. By regularly rotating the tires—including the spare—a driver can sometimes increase tire life as much as 25 percent.

The Service Manager pointed out other factors that affected the life of a tire. Improper wheel balance and faulty front-end alignment can take miles off tires. "Often," he went on, "we give our cars a severe jolt without realizing it—hitting a deep chuck hole or bumping a wheel against a curb can sometimes do it."

The happy result of this incident is that this owner is now rotating his tires regularly. Also, from time to time, he brings his car in to have the wheel balance and alignment checked.

## GEMS OF THOUGHT

## USEFULNESS

Every man is useful to his kind by the very fact of his existence.

—Thomas Carlyle

To do good to all because we love all, and to use in God's service the one talent that we all have, is our only means of adding to that talent and the best way to silence a deep discontent with our shortcomings.

—Mary Baker Eddy

No one is useless in this world who lightens the burden of it for any one else.

—Charles Dickens

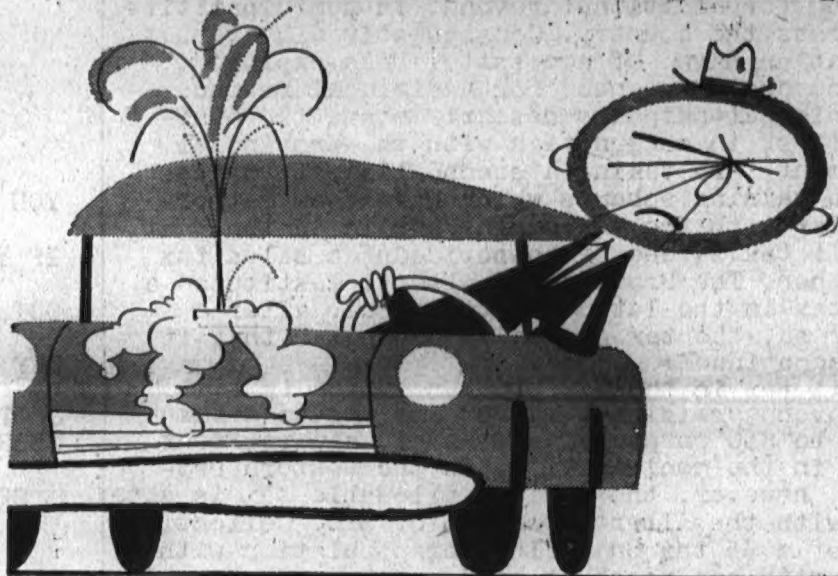
The weakest among us has a gift, however seemingly trivial, which is peculiar to him, and which worthily used, will be a gift to his race forever.

—John Ruskin

That best portion of a good man's life, his little, nameless, unremembered acts of kindness and of love.

—William Wordsworth

## Don't stick Your neck out!



Insist on the anti-freeze that takes over where others stop

## PRESTONE BRAND ANTI-FREEZE

If you want your car to run smoothly and economically this winter, the cooling system has to work efficiently. Freeze-up protection is less than half the battle. Almost any anti-freeze prevents freezing—but "Prestone" Anti-Freeze guards against foaming, rust, clogging, ruinous corrosion—and will end overheating hazards which help cause low gas mileage and excessive piston wear.

So don't believe it if you hear that all anti-freezes are the same. Don't stick your neck way out. "Prestone" Brand Anti-Freeze with Polar Film gives you freeze-up protection PLUS... the cooling system conditioning you must have to keep your engine running smooth and easy all winter long.

Insist on "Prestone" Anti-Freeze! Look for the "Green Tag" attached to the radiator, your assurance that "Prestone" Brand Anti-Freeze has been installed.

"Prestone," "Eveready" and "Prime" are registered trade marks.

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DIVISION OF UNION CARBIDE CANADA LIMITED  
TORONTO





# CLEAR THE TRACKS

## IT'S HERE

### THE ANNUAL TRAIN LOAD SALE

## OCT. 11<sup>TH</sup> TO 20<sup>TH</sup>

### BARGAINS GALORE

AT YOUR RED AND WHITE STORE

***** * FIRST GRADE * * BUTTER * * per lb. * * 61¢ * *****	***** * KELLOGG'S * * CORN FLAKES * * 4 pkgs for * * 1.00 * *****	***** * BETTER BUY * * COFFEE * * Grind it yourself * * .89 lb. * *****
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***** * MAPLE LEAF * * RINGS * * Garlic or Plain * * 39¢ lb * *****	***** * MAPLE LEAF * * WEINERS * * 2 lbs for * * 69¢ * *****	***** * SUNSET BRAND * * SLICED SIDE BACON * * per lb * * 59¢ * *****

THESE ARE JUST A FEW OF THE AMAZING BARGAINS ON SALE IN OUR STORE!

# HILL'S

## RED & WHITE STORE

PHONE 7

BASSANO

1500



## Wives now work regardless of size of husband's income

Fifty percent more women work today than were employed 15 years ago. The current total is one-third of all persons employed. Married women now work regardless of their husband's income, and working wives now outnumber working bachelor girls more than two to one, states the Reader's Digest.

Women now go to work because they want to, and working rather than being at home (except during the years when the children are young) has increasingly become the "natural" thing to do. An ex-

panding economy has given us full employment, and there's a definite labor shortage, says Reader's Digest. Employers, feeling the pinch, are more willing to hire older women and housewives for part-time jobs (in department stores, for example, to meet peak customer loads during the middle of the day).

Free time for the housekeeper is made available by modern household facilities. Education, now universal, gives many women a vocational urge that homemaking alone cannot satisfy.

Most significant, perhaps, is the hunger for the "good life" that multiple income brings. The working married woman wants a house, the consumer goods that go with it, and savings to send the children through college. These sober impulses are mainly responsible for the enormous boom in consumer goods during the past 10 years, the Digest points out.

Women at work create a problem of high turnover for many companies, but sex problems in the old-fashioned sense of the term, which personnel men once feared would occur with high frequency, have not amounted to much. As one union steward in an automobile plant laconically reported: "The chief complaint is that everybody is too tired for sex!"

## Fashions

A modern hobby



by Alice Brooks

Today's smartest handwork! Swedish weaving on huck toweling is easy, too. Use on curtains, aprons, towels, baby-bibs, knitting bags, anything made of huck!

Use huck towelling for these gay designs. Pattern 7118 has charts, directions for 4 designs.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Household Arts Department,  
Department P.P.L.,  
69 Front Street W., Toronto.

Two FREE patterns—printed in the new Alice Brooks Needlecraft book for 1956! Stunning designs for yourself, for your home—just for you, our readers! Dozens of other designs to order—all easy, fascinating hand-work! Send 25 cents for your copy of this wonderful book right away!



## Maintaining milk production

The daily milk production of dairy herds can be maintained at this time of year, and throughout the winter months, only if grain and roughage or silage are fed to compensate for dry pastures, David Ewart, dairy herd supervisor with the Saskatchewan Department of Agriculture, said.

Once production has dropped it is almost impossible to bring it back up during that lactation period, said Mr. Ewart, so it is of advantage to the herd owner to feed roughage outside during the day and grain during the morning and evening milkings. A protein supplement should also be fed with the grain to insure that cows stay in good shape as well as maintain a high level of production.

Several dairymen in the province who have noticed their cows grazing only intermittently over the whole pasture area, indicating unpalatable grass, have been self-feeding silage and roughage for the past three or four weeks. This practice not only keeps milk production up but serves another purpose by cutting down on fall grazing of pasture lands. Intense fall grazing is reflected in a poor stand of grass the following year.

With harvesting and other farm work to be done now, the dairy herd is often neglected in support of the more urgent task. "Herd owners who give their animals a little extra care and feed at this time, however, will receive a steady milk production over winter with correspondingly higher income from that source."

On the island of Sark, one of the Channel Islands of Great Britain, the residents speak their own language, form of Norman French understood only by about 300 persons.

## Quick Canadian Quiz

1. The North Pole was discovered by Admiral Peary. Who discovered the North Magnetic Pole?
2. Retail sales in Canada total about \$13 billion annually. What proportion is handled by independent retailers? What proportion by chain stores?
3. In a year do the Canadian railways carry 7 million passengers, 17 million, 28 million?
4. What is the largest denomination of bank note issued in Canada?
5. Tax payments take what proportion of the net national income of Canadians?

### ANSWERS TO QUICK QUIZ

5. One-third. 3. 28 million. 1. Sir James Ross, in 1831. 4. \$1,000. 2. About 18 percent by chain stores, 82 percent by independents.

(Material prepared by the editors of Quick Canadian Facts, the pocket annual of facts about Canada)

Venomous snakes are found as far north as the Arctic Circle.

## Grass mix for brome

As a result of a short crop, brome grass seed is expected to double in price this year and provincial authorities have advised farmers to mix brome with alternate grasses to make it go farther.

P. H. Ford of the Department of Agriculture's soils and crops branch recommends the use of meadow fescue. "This grass", he says, "while not quite as good as brome, is excellent for pasture and does exceptionally well on low lying areas." He explained that meadow fescue also makes the mixture easier to handle in the seed drill since the seed is large and as easy to drill as oats.

Mr. Ford says the recommended mixture in Manitoba where moisture is plentiful is 5 pounds of brome to 4 pounds of meadow fescue and 3 pounds of alfalfa. He believes wide use of a mixture like this will tend to take the pressure off the scarce brome seed.

He suggests that farmers who plan to put in brome order early since some of the available brome may go for export.

LOSE A MINUTE—SAVE A LIFE

## Strictly Fresh

Bachelors should remember that after the altar comes alteration.

Harassed fathers know that the college sheepskin is no cheapskin.



In Styning, England, the town clock struck 300 times at 2 p.m.

before someone stopped it. Residents thought the millenium had come.

School is the place where many good and excellent students occasionally get C-sick.

The reason for divorce was incompatibility: he had no income and she was too patable.



## The favorite Cheese of the Golden West

For a hunk o' wholesome goodness there's nothing like Ingersoll Baby Roll, the pasteurized process cheese that's made from fine, well-aged Canadian cheddar. For a party snack — or a between-meal bite — rope yourself some Ingersoll Baby Roll.

In pound and half-pound sizes.

**INGERSOLL CHEESE CO. LTD.**

INGERSOLL, ONT.

Makers of Fine Cheese Since 1880

## EVERYBODY WILL LOVE TASTY Bacon & Cheese Ring!



Fry together, then drain well 8 slices cut-up side bacon  
1/2 cup finely-chopped onion  
Sift together once, then into bowl 2 c. once-sifted pastry flour or 1 1/2 c. once-sifted all-purpose flour  
4 tps. Magic Baking Powder  
1/2 tsp. salt  
few grains cayenne

Cut in finely 1/4 c. chilled shortening  
Mix in 3/4 c. shredded cheddar cheese 3 tps. finely-chopped parsley  
Make well in dry ingredients; add 3/4 c. milk and mix lightly with a fork, adding milk, if necessary, to make a soft dough. Knead 10 seconds on floured board. Roll out to 9- x 16-inch rectangle.  
Combine bacon chips, onions and 1/4 c. chili sauce

Spread on dough. Beginning at a long edge, roll up jelly-roll fashion. Bring ends together to form a ring; seal. Place on ungreased cookie sheet. Cut 1-inch slices almost through to centre with scissors; turn each slice partly on its side. Bake in a hot oven, 450°, 15 to 20 minutes.  
Yield: 1 ring.

MAGIC's steady, even rising action brings out all the best in your other fine ingredients. Get lighter, more delicious baked goods... buy MAGIC Baking Powder today!





## THE WANT ADS

WANTED -- a second hand baby stroller. 50  
Phone 106, Bassano.

FOR SALE OR TRADE FOR GRAIN -- Hereford stocker cows, \$85.00 per head or 120 bushels of feed grain delivered to the ranch.  
Vee Bar Vee Ranch Limited, 50  
411 Lancaster Building, Calgary.

## POET'S CORNER

(FROM ALLIE'S ANNALS)

### FRIENDS

Our friendships form a long unbroken chain  
Whose links, once welded, ne'er divide again;  
Not even Death can take one link away --  
The gentle voice of memory bids them stay.  
E'en friends who've proved deceitful and untrue,  
Who've robbed a store of faith in life from you  
They still are there, though tarnished now their gleam;  
The sad reminders of a shattered dream.

Beside them shine the golden links of friends  
Whose comradeship to life a gladness lends;  
In it perhaps they've played no major part  
But each one holds a place within your heart.

Then far apart, but sparkling here and there,  
Are gleaming links all set with jewels fair;  
These are the faithful friends, who, tried and true

Have ever been a tower of strength to you;  
Have helped you see beyond this petty strife,  
Taught you to look for what is best in life.  
It matters not how dark or drear the day,  
What grief or sorrow may have come your way;  
With friends like these life always is worthwhile  
And you can meet it with undaunted smile.

THANKSGIVING DAY, and I'm wandering backward o'er  
The links that time has added to my store,  
And like a kneeling nun with rosary,  
Each link I count I breathe a prayer of thanks  
to Thee;  
A prayer of thanks for those who have been true,  
A prayer of hope for those of tarnished hue.

I too may wear a dingy robe in someone's chain,  
O God, restore to us our golden sheen again;  
And help me in the year that's drawing nigh  
To be a true and faithful friend. If I  
A gem-set link in but one chain might shine  
I'll thank Thee, Father, for the fairest gift  
of life would then be mine.  
-- By E.M. Henderson.

ALLIE SAYS -- She's not much help with the news this week. Hasn't had time to read the post cards!

## HUNTERS

MAKE YOUR HEADQUARTERS HERE

EAT AT THE

IMPERIAL HOTEL COFFEE SHOP  
Mrs. J. Bryan - Prop  
Bassano, Alberta.

If you wish to buy or sell, call the Bassano Herald and place an order for a WANT AD. 500 prospective customers will read it.

## MOVIE NEWS

If you have not yet seen "THE QUIET MAN" now playing at the Capitol Theatre we urge you to give yourself a treat and come and see it on Friday or Saturday, October 12th or 13th. It's splendid entertainment for all of the family. In technicolor with John Wayne. One show only on Saturday at 8:15

Monday & Tuesday, Oct 15 - 16 - "KISS ME DEADLY". A rough and tough murder mystery by Mickey Spillane.

THERE IS ALWAYS GOOD ENTERTAINMENT AT THE CAPITOL THEATRE IN BASSANO. 50

## REXALL SALE

THE ORIGINAL ONE CENT SALE  
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COMING TO TOWN NEXT WEEK

WED - THURS - FRI - SAT  
OCT 17 - 18 - 19 - 20 175

STILES "THE DRUGGIST"  
Phone 88 Bassano  
THE REXALL STORE

## NOTICE

TO ALL RESIDENTS OF THE E.I.D:

THERE IS AN URGENT NEED FOR THE TREATMENT OF ALL DRINKING WATER WHICH IS OBTAINED FROM WELLS, STOCKPONDS, IRRIGATION DITCHES OR CISTERNS.

This can be done by boiling the water for five (5) minutes or by the addition of two (2) drops of FRESH Javex or Perfex of domestic strength (5%) per gallon of water and allowing it to stand for at least thirty (30) minutes before using.

THIS SHOULD NEVER BE OMITTED AND ALL FRESH WATER LOADS IRRESPECTIVE OF SUPPLY SHOULD BE SIMILARLY TREATED.

(Signed) Dr. J.M. Brown  
Medical Officer of Health.

J.R. Hehr 225  
Sanitary Inspector.

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# World Happenings In Pictures

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**SCORCHED SKI-JUMPERS**—Skiing was a mighty hot activity for Tom Spencer, above, of Los Angeles, Calif. At the first Western Ski-Jumping Championships at Mt. Baldy, Calif., competitors donned shorts and doffed shirts to withstand the torrid 102-degree heat. Coolly clad Spencer soared 64 feet in this particular jump to win the class A title.



**DRESSY DENIM**—Once banished to heavy duty on farm and in factory, blue denim is taking a step up the ladder of fashion. Casual coat, above, has straight and narrow cut, with huge patch pockets.



**PROCESSION IN VENICE**—With a sea god sitting on the "ram" of the bow piece, a large bissaona—Venetian vessel—moves along the Grand Canal. The waterway parade is part of traditional festivities marking the "wedding of Venice with the sea."



**AND THE GUARD GOT WET**—Smiling under an umbrella as the rain pours down, Britain's Queen Elizabeth inspects a guard of honor of the Argyll and Sutherland Highlanders, during her recent visit to Oban, Scotland. Her Majesty's escort, sword held high in royal salute, gallantly got drenched.



**BABY BORED**—With no interest whatsoever in fellow toddlers, this yawning babe dreams on during a baby show in London, England. At least the adults are attentive.



**AWAY ALL SCOOTERS**—Two adventurous ladies plan to cross the English Channel the "easy" way—on a water scooter. The show girls, Kay Harris, front, and Una Denton, will scoot from Calais to Dover—they hope. The machine has a speed of 20 knots, and will automatically slow and circle back if the riders fall off. The pair is shown, above, on practice run at Folkestone, England.



**OFFICIAL'S TIME OUT**—President Eisenhower downs a soft drink during a time out from shaking hands and greeting guests. More than 500 Republican leaders from all over the United States had gathered in Gettysburg, Pa., to inaugurate the Chief Executive's re-election campaign.



**TOPPER OF TAILS**—Inspired by the fur hats of Mongolian warriors is this cap of mink tails. A tassel of strung pearls cascades from the crown over the brow. The hat is typical of the Far Eastern motif in the winter collection of designer Simone Mirman, of London, England.



**POPULAR NEW ANGLING SPOT**—Here is an example of why sport fishing is becoming so popular at Lac la Plonge, northwestern Saskatchewan's newest angling spot. W. H. "Bill" Sandherr, (left), local tourist camp operator, and Larry Landry, his camp manager, show how it's done. That's an 18-pound northern pike that Landry is holding—and many of them come bigger.